

Official Rules – Fall In Love with Sewing Giveaway (Online Giveaway/Social Media), September 2022

1. Eligibility: This Giveaway is open only to legal residents of Ontario (ON), Manitoba (MB), Saskatchewan (SK), Alberta (AB) and British Columbia (BC) that are 18 years or older. Employees of Fabricland its affiliates, subsidiaries, advertising and promotion agencies and suppliers (collectively the “Employees”) and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Giveaway. The Giveaway is subject to all applicable federal, provincial and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant (“You”) agrees to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Fabricland as final and binding as it relates to the content of this Giveaway.

3. Giveaway Period: Entries will be accepted starting September 1, 2022 and ending September 30, 2022, 11:59pm EST. Any entries received before or after this period will not be eligible.

4. How to Enter

INSTAGRAM:

- 1) LIKE & SAVE this post.
- 2) FOLLOW US @fabricland.canada on Instagram.
- 3) TAG a friend in the comments to let them know about the giveaway! (1 comment = 1 entry) No tagging of celebrity or spam accounts, please.

FACEBOOK:

- 1) LIKE this giveaway post.
- 2) FOLLOW US @fabricland.canada on Facebook.
- 3) COMMENT below which Canadian city you are in and TAG 2 friends to let them know about the giveaway! (1 comment = 1 entry)
- 4) BONUS ENTRY: Comment below which crafting tool/accessory you can't live without.

Your entry must fulfill all Giveaway requirements to be eligible for a chance to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Fabricland. You must provide the information requested. If you use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Fabricland.

5. Prizes: The Winner of the Instagram Giveaway will receive one (1) Fabricland Gift Certificate valued at \$100 CAD. The Winner of the Facebook Giveaway will receive one (1) Fabricland Gift Certificate valued at \$100 CAD. The specifics of the prize shall be solely determined by Fabricland. No cash or other prize substitution shall be permitted except at Fabricland's discretion. The prize is non-transferable. No substitution of prize or

transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Fabricland to use Winner's name, likeness and entry for purposes of advertising and trade without further compensation, unless prohibited by law. **Gift Certificates are only redeemable for in-store shopping at any participating Fabricland store location.**

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: One Winner, per platform, will be chosen at random by Fabricland. Winners will be contacted via Direct Messaging (DM) from the official company social media account to confirm eligibility within five (5) business days following selection of Winners. Winners will be announced online once the vetting process has been completed. Fabricland shall have no liability for Winner(s) failure to receive notices due to security settings or spam/junk settings or for Winner(s) provision of incorrect or otherwise non-functioning contact information. If Winner(s) cannot be contacted, is ineligible, fails to claim the prize within 10 business days from the time award notification was sent, or fails to timely return a completed and executed declaration and release, as required, the prize may be forfeited and an alternate Winner(s) selected. Receipt by Winner(s) of the prize offered in this Giveaway is conditioned upon compliance with any and all federal, provincial and local laws and regulations. **ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER(S) (AT FABRICLAND'S SOLE DISCRETION) WILL RESULT IN WINNER(S) DISQUALIFICATION AS WINNER OF THE GIVEAWAY, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.**

8. Rights Granted by You: By entering this Giveaway (e.g., photo, video, text, etc.), You understand and agree that Fabricland, anyone acting on behalf of Fabricland, and Fabricland's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout Canada, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Giveaway, and biographical information for news, publicity, information, trade, advertising, public relations and promotional purposes without any further compensation, notice, review or consent. *Additional verbiage for Giveaways:* By entering this Giveaway, You represent and warrant that your entry is an original work of authorship and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of Fabricland. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend and hold harmless Fabricland from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Fabricland may incur, suffer or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: Fabricland reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Giveaway should virus, bug, non-authorized human

intervention, fraud, or other cause beyond Fabricland's control corrupt or affect the administration, security, fairness, or proper conduct of the Giveaway. In such case, Fabricland may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Fabricland. Fabricland reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Giveaway or website or violates these Terms & Conditions. Fabricland has the right, in its sole discretion, to maintain the integrity of the Giveaway, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Giveaway rules; or the use of bots, macros, scripts or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Giveaway may be a violation of criminal and civil laws. Should such attempt be made, Fabricland reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Fabricland and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Giveaway and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS GIVEAWAY IS GOVERNED BY THE LAWS OF CANADA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Giveaway, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Giveaway, shall be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Giveaway). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Fabricland website. To read the Privacy Policy, <https://fabricland.ca/privacypolicy/privacypolicy.php>

13. The Giveaway hosted by Fabricland is in no way sponsored, endorsed, administered by, or associated with Facebook / Instagram / Meta.